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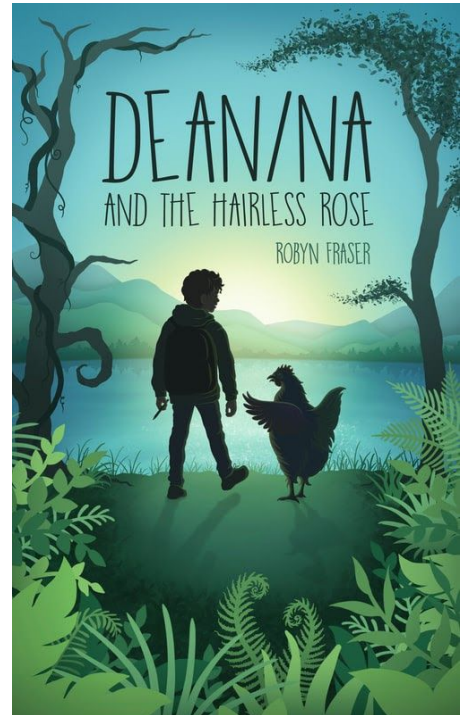
## ***Dean/na and the Hairless Rose* Takes Young Readers on a Journey to Another World — and Explores Themes of Gender, Identity and Belonging Along the Way**

*In this quirky adventure tale for young readers, a shy sixth-grader learns that we don't all fit into neat little boxes, and that's OK. In fact, it can be magical.*

**May 28, 2020 (GUELPH, Ont.)** — In the new adventure novel [\*Dean/na and the Hairless Rose\*](#), eleven-year-old Deanna befriends a chicken named Rose, and embarks on a quest to save her family's kingdom — which happens to be in an alternate world where ideas of gender aren't nearly as binary as they are here.

This magical realm, equally brimful of wonder and danger, is home to many gender non-conformists who give Deanna much to consider — that is, when she's (they're) not busy being kidnapped by pirates, almost eaten by pleongers or taken in as a pet by Tiramisu Trolls.

*Dean/na* is the creation of author **Robyn Fraser**, a naturopathic doctor and osteopathic therapist who has been practising in Guelph, Ont., for more than two decades. She's also an ultra-marathoner, an animal lover and an advocate for plant-based living.



“Some of my favourite novels are quirky adventures where you just suspend disbelief and enjoy the ride, so I set out to write *Dean/na* in the same way,” said Fraser. “I also wanted to focus on the concept of gender, which is really relevant for kids today. We're not all binary and we don't all fit neatly into little boxes, and that's OK. I hope this book will resonate with kids, whether they're considering their own gender or just want to see characters represented who don't fit the he/she division in a traditional way.”

The book, which is aimed at middle grade readers (ages 8–12) and above, also encourages young people to think about animals with compassion and to embrace the power of their own imaginations.

“Deanna is very imaginative, creative and willing to take a risk for the sake of adventure,” said Fraser. “On this journey, they learn a lot about strength, family and friendship, and their own capabilities and determination in the face of obstacles.”

*Dean/na and the Hairless Rose* is **now available for pre-order** on the [Amazon.ca Kindle Store](#) and **will be released as an ebook on June 7, 2020**. In addition, **50% of all pre-order and release day sales will be donated to [GLO Farm Sanctuary](#)**, an animal sanctuary near Guelph that provides a safe and loving forever home to cows, pigs, sheep, horses and, yes, chickens like Rose.

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**Links:**

Book website: [www.robynfraser.com/deanna](http://www.robynfraser.com/deanna)

Amazon.ca Kindle Store: <https://www.amazon.ca/gp/product/B088SH1VKS>

Goodreads: <https://www.goodreads.com/book/show/53484795-dean-na-and-the-hairless-rose>